



A KNOWLEDGE ALLIANCE FOR BLOCKCHAIN IN ACADEMIC, ENTREPRENEURIAL AND INVESTMENT
TRAINING
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Invitation to Tender: External Evaluator

Work Package 10 / Task 1



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1. Introduction and background

The GNOMON Informatics SA (here on referred to as GNOMON) is working on the project: «DLT4ALL: A Knowledge Alliance for Blockchain in Academic, Entrepreneurial and Investment Training» (hereafter referred as DLT4ALL). The project is funded by the Erasmus+ Programme of the European Union, intending to address effectively the lack of European entrepreneurs, students, angel-investors and incubator managers in understanding and exploiting Blockchain and Distributed Ledger Technologies by co-creating and deploying an innovative curriculum with lean-training and personalized implementation methodology, accompanied by a relevant foresight exercise.

DLT4ALL started on the 1st of November 2019 and is due to be completed by the end of October 2021. The project objectives are the following:

1. To collaboratively (startups, academia and investors) design and frequently update a curriculum consisting of the following initially defined thematic topics: peer-to-peer databases, encryption techniques, consensus mechanisms, digital signatures, property rights, smart contracts, distributed autonomous organizations, Blockchain-based decentralized applications, following an interdisciplinary approach (technology potentials and business opportunities) for European students, entrepreneurs, angel-investors and incubator managers alike.
2. To test the above curriculum with custom methodologies tailored to the specific needs and learning habits of the target-groups using an appropriate mixture of means (i.e. classroom learning, workshop, gamification, MOOC-style online learning) to achieve maximum impact and benefit for the attendees.
3. To frequently update and present the material in plain and easy-to-understand language, in an open and unrestricted access manner, to reach and engage the widest audience of participants.
4. To facilitate digital disruption based on the disintermediating power and transparency of blockchain and distributed ledger technologies, thus, igniting the modernization of participating HEIs' curricula, commercial business models and early-stage investing practices within and beyond DLT4All participants.

The project will result (among others):

1. a co-designed curriculum with 8 dedicated related learning topics,
2. an innovative deployment methodology with hands-on and real- world case studies,
3. an Online/Offline training program deployment and evaluation,
4. a high-impact reach-out campaign,
5. a Blockchain training foresight report with policy-making recommendations,
6. a marketing sustainability strategy and
7. a final conference.

GNOMON is leading the **project's Evaluation which is the focus of this tender.**

More information on GNOMON can be found in appendix A. More information on DLT4ALL and the project's partners can be found in the links below:

[HTTPS://DLT4ALL.EU/](https://DLT4ALL.EU/) , [HTTPS://DLT4ALL.EU/WHO-WE-ARE/](https://DLT4ALL.EU/WHO-WE-ARE/)



1.1 Purpose of this Invitation to Tender

The project has a number of activities which are referred to as Work Packages. Each work package leads to key deliverables (see Appendix B) to achieve the objectives outlined previously. At the beginning of the project, South East European Research Centre - SEERC developed a Quality Assurance Plan (identified as work package 9- WP9.1) to ensure deliverables' quality. This document elaborates the list of quality standards to be complied with by all partners, the main quality assurance instruments to be used and reporting procedures to be followed. Moreover, during the quality monitoring process all deliverables and relevant activities will go through a quality review exercise where each deliverable is reviewed by one reviewing partner.

This invitation to tender is part of WP10: Evaluation (external). The aim of work package 10 (WP10) is to design and implement a thorough and objective evaluation mechanism and procedure, which will involve all the consortium partners, as well as External Evaluators. The general objectives are to assess the terms of the project in terms of expected impact as stated by the knowledge Alliance Call and evaluate the results of the project per target group, per delivery method and per content category. The work involved aims at evaluating the success of the project in terms of achieving its stated objectives and measurable outcomes and assessing the short to medium term impact that the project had in the realization of its vision and key objectives.

The evaluation will act as an early warning system, signalling for corrective actions to be taken by the partners. The evaluation's results will be used, beyond the consortium partners, in the interim and final reporting to EACEA.

As part of the Evaluation process this tender focuses on the need to appoint an external evaluator to monitor the project results and verify the rigour of our internal quality processes and plan.

1.2 Expected services

1.2.1 Evaluation Blueprint

The external evaluator is expected to develop an Evaluation blueprint (identified as work package 10 – WP10.1). The blueprint will define a complete list of critical outputs and outcomes from each WPs that are influencing project impact and determines the scope and timing of evaluations interventions to be taken. At this stage the relevant data sources from other WPs and stakeholders outside project partnership will be identified such as progress and synthesis reports, feedback forms from attendees and users, online statistics, etc.

The deliverable (WP10.1: Evaluation blueprint) will set the concrete steps for evaluation, highlighting the key outputs and outcomes to be the focus of assessment work, target groups and tools to be used. It will be the guiding document for the external evaluation and will be cross-linked with the Quality assurance plan to be developed in WP9. Moreover, the evaluator will prepare evaluation templates of checklist, reports and supporting statistical matrices.



1.2.2 Interim evaluation report

The external evaluator is expected to produce two Interim Evaluation reports (WP10.3) at month 12 (October 2019) and at month 24 (October 2020) of the project. The draft version of this report will be shared with all consortium partners a **half month before the deadline (15/10/2019 and 15/10/2020 respectively)** to provide a snapshot of project progress towards objectives.

These reports will explain the evaluation methods used and offer an independent account of project achievements so far in relation to project outcomes, results and outputs. The External evaluator will be working closely with WP10's leader (GNOMON) to provide evaluation team advice on project quality enhancements during the project, highlighting main achievements as well as supporting how shortcomings can be minimised. The evaluation will act as an early warning system, signalling for corrective actions to be taken to ensure achieving impact planned.

The interim evaluation report will be discussed with all partners in order to improve the processes, tasks and outputs accordingly. All actions will be jointly agreed and implemented to enhance the quality of the project and prevent quality deterioration through integration with WP 1 project management activities.

1.2.3 Final Evaluation report.

The report (WP10.2) will be produced by the External evaluator and will summarise the final achievements and results of the project. The draft version of this report will be shared with all consortium partners a **month before the deadline (30/09/2021)** for them to comment and correct any errors or misunderstandings.

The final report will make conclusions to the overall implementation and the impact dimensions reached. This report will review actions or clarifications taken by the consortium following the interim report recommendations from the external evaluator and the funding body. The main subject of the report is evaluating the success of the project in terms of achieving its stated objectives and measurable outcomes and assessing the short to medium term impact that the project had in the realization of its vision and key objectives.

1.2.4 Project Activities

The external evaluator will not take part in any project activity.

1.2.5 Briefing and review meetings

The contractor should be available for an initial briefing meeting as well as ad-hoc meetings with GNOMON as necessary for the completion of the assigned tasks.



2. Documents to be provided for the Evaluation

The external Evaluator will be provided with:

- The relevant parts of the project proposal as submitted to the European Union. The proposal explains in detail the project, work packages and expected deliverables.
- The QA plan and related templates used by the partners to verify the quality of the deliverables.
- The deliverables¹ and the relevant QA audit trail (e.g. QA feedback forms).
- The questionnaires (participant's feedback) from Reach-out campaigns, Open days, Local labs, Events, Final conference.
- Any other document that the consortium partners and the External Evaluator consider will be appropriate for the evaluation assessment.

3. Form of tenders and key requirements

Please email tenders and supporting information at evaluator_tender@dlt4all.eu.

Tenders are expected to cover the following:

- General Information on the tender including relevant experience
- CV of the people that will be responsible for the Evaluation.
- Brief methodology to fulfil the tasks described in chapters 1 and 2 of this call for tenders
- Suggested time table of activities
- Financial offer (Maximum 10,000 EURO). VAT should be calculated separately.

4. Procurement Timetable

Invite to tender published and open for submissions	26/07/2019
Deadline to submit tenders	04/08/2019
Winning tender notified	10/08/2019

¹ Most of the deliverables are written reports. However, when the deliverable is not a report e.g. website, audiovisual material, MOOCs (Massive Online Open Course) a link or a PDF to the relevant deliverable will be provided.



5. Tender Evaluation

Tenders submitted will be evaluated with the following criteria:

- Previous proven experience and track record on EU funded projects and on monitoring and evaluation
- Experience working with Higher Education Institutes
- Value for money

Questions

Please direct your questions at questions@dlt4all.eu.

Appendix A. GNOMON

GNOMON INFORMATICS S.A. is a Greek Société Anonym Company based in Thessaloniki Greece and branches in Athens and Cyprus. Gnomon's mission is to develop innovative IT products and provide professional services for the implementation and delivery of reliable business systems and solutions to its customers.

The main areas of interest are :

- eHealth solutions with emphasis in interoperability and patient centric approach
- eGovernment - the delivery of service to the public through innovative applications and web portals
- eProcurement - IT systems for the tendering and purchasing of catalogued products
- Advanced Business Systems using rule-based and optimization technologies.
- Software as a Service solutions for the Wholesale and Distribution sector.
- Specialized solutions in the Primary Health Care domain.

Appendix B. Summary of work packages and deliverables

WP #	Work package	Type of deliverable
WP1	Project Management	
WP 1.1	Transnational Project Meetings (6)	
WP 1.2	Budget expenditure reports and overviews	Report
WP 1.3a	Individual progress report	Report
WP 1.3b	Consolidated progress report	Report
WP2	DLT4ALL Preparation	
WP 2.1	Project Templates Documentation	Document
WP 2.2	Project Implementation Plan Presentation	Document
WP 2.3	DLT4ALL Repository	Online space
WP 2.4	DLT4All Accounting and Monitoring Templates and Mechanisms	Electronic
WP 2.5	DLT4All Coordination Committees	Organizational Unit
WP3	Co-Design of DLT4ALL Curriculum	
WP 3.1	Learning Modules	Document
WP 3.2	DLT4ALL Curriculum	Document
WP4	DLT4ALL Offline and Online Implementation Methodology	
WP4.1	Blockchain Innovation Workshop	Event
WP 4.2	DLT4All Offline and Online Implementation Methodology	Document
WP 4.3	DLT4All practical and hands-on Case Studies	Document
WP 4.4	DLT4All Certificate & Accreditation	Document
WP5	DLT4ALL Offline and Online Content Development	
WP 5.1	Online Content Development	e-Learning content
WP 5.2	Offline Content Development	Offline learning content
WP6	DLT4ALL Training Programme Roll-out	
WP 6.1	Test roll-out focus groups	Offline training event
WP 6.2	Offline DLT4All Training Programme Full Roll-out	Offline training event
WP 6.3	Online DLT4All Training Programme Alfa Testing	Online event

WP 6.4	Follow up Report	Document
WP 6.5	Follow up Meeting	Online event
WP7	DLT4ALL Blockchain Training Foresight and Recommendations	
WP 7.1	DLT4All Foresight Methodology	Document
WP 7.2	DLT4All Foresight Implementation	Event
WP 7.3	DLT4All Foresight Report and recommendations	Document
WP8	DLT4ALL content maintenance and update	
WP8.1	Update Plan	Document
WP9	Quality Assurance	
WP 9.1	Quality Assurance Plan	Document
WP 9.2	Quality reviews	Document
WP10	Evaluation	
WP 10.1	Evaluation Blueprint	Document
WP 10.2	External evaluation reports	Document
WP11	Dissemination & Exploitation	
WP 11.1	Dissemination Plan	Document
WP 11.2	Target Audience Network Map	Document
WP 11.3	Visual Identity Pack	Electronic
WP 11.4	Project Website	Website
WP 11.5	Social Media Marketing	Electronic accounts
WP 11.6	Online/Offline Publications	Press Releases
WP 11.7	DLT4All Evolving Dissemination and Promotional Campaign	Event
WP 11.8	DLT4All Open Days	Event
WP 11.9	Exploitation and Sustainability Plan	Document
WP11.10	Dissemination Reports	Document
WP11.11	DLT4All Final Conference	Event